What is People Science?

With People Science, organizations can finally use people data to understand how and why the workforce behaves the way it does. Once they’ve an insight into how their people interact with their environment and how that affects systems and performance, they can go about making better people decisions.

People data is everywhere

A single version of the truth is essential

Tools for People Scientists

Creating an identity for each individual would allow us to better leverage the huge amount of data they generate.

Almost half of organizations don’t have a single HR system on record.

63% experience pain with disparate data and systems.

Data technology

Statistical software for advanced modeling and analytics

Scientific theories

I-O psychology

Talent analytics

People analytics

Neurosciences

Math & statistics

HR Metrics

KPIs

Normalizing/Reporting

Analysis

 Bringing everything together

How People Science can bring all of your people data together into a single version of the truth, so you can make better people decisions.

All quoted statistics are taken from ‘Becoming a People Company’: Insight Avenue research.

Forecast your people. Drive your business.